BUSINESS BORRELS NEW FORMAT SUCCESSFUL IN RIO TOO

After experiments with several alternative set-ups, Dutcham started at the end of 2016 to make these network cocktails exclusively open for all executives of member-companies who on their turn may bring up to four business relations. This formula proved successful in keeping up the business level and to valuate membership, while still keeping space for the introduction of newcomers. Working with a member company as “hosting sponsor” is also a formula that works well, as was the case with the last “borrel” in Rio de Janeiro on February the 15th in the new premises of RSM.

The next “borrels” ate set for April the 4th in São Paulo, and June 22nd in Rio de Janeiro.